



Is your company's Onboarding program a paperwork process?

Up to 20% of staff turnover happens within the first 45 days of employment (SHRM).

Redefine the new hire experience with clarification, connection, culture and competence.

Employee Experience refers to the perception an employee has of their professional journey at each stage of the employee lifecycle. According to Gartner research, only 13% of employees are fully satisfied with their experience. A poorly defined Onboarding Experience can cost a company time, money, and morale. Up to 20% of staff turnover happens within the first 45 days of employment (SHRM).

During this program, leaders will:

- Define company brand
- Recognize how internal brand contributes to culture
- Assess internal brand channels
- Develop onboarding strategy: Compliance, clarification, connection, culture, and competence
- Determine thresholds for new hire competency
- Identify high-impact human touchpoints
- Leverage HR Tech and AI for automation

Program at-a-glance

Duration 10 weeks

Time commitment 30 hours
Three 1-hour work sessions weekly

Target Audience 3-5 HR/Business leaders

Format Interactive Learn & Do sessions facilitated by coaches, HR and Learning executives, and brand strategist consultants

About Synthology

We help our clients unlock the human potential within their workforce by providing solutions across the talent spectrum – from Recruiting and Onboarding, Performance and Succession Management, Workforce Planning & Analytics, to Learning and Leadership Development. **Certified B-Corp status and Woman-Led Business. Visit synthology.co.**

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