#### Creating the Workforce of the Future

# Synthology

# **LEARNING EXPERIENCE DESIGN**



Learning is currently delivered via self-paced eLearning courses, in-person classroom events, web-based sessions, as well as performance support resources such as manuals. As the workforce, workplace demographics, work location, and work itself rapidly evolves, companies are considering how to address new ways of working and prepare the workforce of the future.

During this program, leaders will:

- Assess current Learning ecosystem (LMS, LXP, etc)
- Develop awareness of digital technologies (XR, AI, etc)
- Evaluate state of current learning assets and channels
- Identify competencies needed today and tomorrow
- Assess learner demographics and job requirements
- Determine requirements for a skill-based organization
- Develop strategy for learning in the flow of work

The World Economic Forum has warned that the increasing skill gap will prevent companies from modernizing their business model. 44% of individuals will need to retrain to remain competent in the workforce.

Ready to transition from low engagement training to high ROI learning experiences?

## Program at-a-glance

Duration 10 weeks

**Time commitment** 30 hours Three 1-hour work sessions weekly

Target Audience 3-5 HR/Learning leaders

**Format** Interactive Learn & Do sessions facilitated by coaches, HR and Learning executives, AI and LxD consultants

#### About Synthology

We help our clients unlock the human potential within their workforce by providing solutions across the talent spectrum – from Recruiting and Onboarding, Performance and Succession Management, Workforce Planning & Analytics, to Learning and Leadership Development. **Certified B-Corp status and Woman-Led Business. Visit synthology.co.** 

### For more information email <u>sales@synthology.co</u>